



HOW TO FASCINATE® PERSONALITY TEST

Discover How the World Sees You

Most personality tests measure how you see the world, but the Fascination Personality Test looks at cues and signals that you are intentionally or unintentionally sending, to tell you how the world sees you. If you've already done a test such as Myers-Briggs, DISC or StrengthsFinder, you have a point of view on the way you see things. But with the Fascination Personality Test, you'll see yourself through the eyes of your co-workers, customers, prospects and more.

YOUR PERSONAL BRAND IS YOUR DIFFERENTIATOR

- 85% of your success depends on your ability to communicate, negotiate and lead
- 9 seconds to command someone's attention
- 37% improvement in communication skills
- 25% increase in employee engagement
- 41% more confidence

HOW TO FASCINATE® TRAINING WILL REVEAL HOW

- Improve communication & team effectiveness
- Identify top strengths
- Build more powerful relationships
- Increase influence & impact
- Make stronger first impressions

Schedule a Free Consultation

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HOW TO FASCINATE[®] TRAINING OPTIONS

TRAINING INCLUDES:

- Access for each participant to take the Fascination Advantage Assessment[®] and receive their full report.
- How to Fascinate[®] Training Handbook for each participant.
- Ongoing email follow-up, specific to their assessment results, supporting and building their understanding and confidence in using their Advantages.

Half-Day Session

(up to 4 hours)

- Apply their Fascination Advantage[®] to influence others and communicate at their best.
- Leverage their Advantages and create a personal brand that stands out through their differences.
- Learn about their communication “red flags” and how they could be turning people off.
- Describe their value in 2-3 words by creating an Anthem; also known as a personality tagline.

Full-Day Session

(up to 6 hours)

- Half-day results, plus:
- Solve real work situations and generate team sourced ideas using the Fascinate Advantages[®].
- Understand your team’s core strengths, communication style and how as a team you’re most and least likely to solve problems, deal with conflict and achieve results.

*****A ONE TO TWO-HOUR KEYNOTE OPTION IS AVAILABLE
IF A HALF OR FULL-DAY SESSION IS NOT A FIT FOR YOUR NEEDS**

About Christi Ratcliff [®]

What roles are you playing? Over the years Christi has been the daughter of a teenage mom, a business owner, a marketing professional, a home-school mom, and the wife of a NASCAR crew chief. By using those experiences and her training as a personal, professional, and business team coach, she will equip you to undergo a process that leads you to realize the best version of yourself. She's guided hundreds of people—just like you—who were ready for something better, people who were ready to move forward and choose transformative change.